

Last updated: August 28, 2019

This statement is made on behalf of **Bazaarvoice Inc.** and its wholly owned subsidiaries pursuant to section 54(1) of the Modern Slavery Act 2015 (the "Act") and constitutes its slavery and human trafficking statement.

Who are we and how we do business

The Bazaarvoice Network is the summation of the Bazaarvoice Platform and our solutions on our client's sites. The Bazaarvoice Network provides social data about the online and offline shopping behavior of more than 500 million monthly users, enabling marketers and Bazaarvoice clients to identify real-time purchase intent and better target consumers with more relevant, engaging experiences that drive e-commerce traffic and conversion, order value, brand loyalty and repeat business. Bazaarvoice offers standard solutions to enterprise- and commercial-level clients as a SaaS platform (the "Bazaarvoice Platform"). The Bazaarvoice Platform utilizes both a hosted and API solution as well as analytics technologies including Bazaarvoice cookies and web beacons, and those of third parties. With this Platform we have been able to innovate quickly and scale over time while maintaining consistent and reliable service.

At Bazaarvoice we run our business with honesty and integrity; and encourage the highest of standards not only from our employees and business but also from our suppliers. We do not tolerate any type of forced or compulsory labor, human trafficking or slavery within our supply chain or operations.

Our Supply Chain

Being a SaaS company, our people, their expertise and our intellectual property rights are our business and as a result we have a relatively small supply chain. Although we engage with suppliers for a range of services, the majority of our suppliers provide us with IT hardware, network services and software.

Our Policies & Minimizing Risk

Bazaarvoice operates under its Code of Business Conduct & Ethics which applies to employees, executive officers and directors. Bazaarvoice also requires that all of its suppliers and partners comply with local law including, but not limited to, employment laws, anti-corruption laws and any other laws that regulate how people work. From time to time, Bazaarvoice may also carry out appropriate due diligence and risk assessments on suppliers to ensure their compliance with laws.

The Board of Directors approved this Statement on August 28, 2019.