



bazaarvoice



taggstar

Taggstar and Bazaarvoice Integration

Supercharge Conversion Rates with Social Proof Messaging and Ratings & Reviews

The integration of ratings and reviews with social proof messaging brings together two proven conversion technologies into a unified user experience. This powerful combination significantly optimizes conversion rates by displaying real-time insights into what's popular and trending, coupled with aggregated user-generated content from existing customers.

Together we connect brands and shoppers, converting moments of inspiration into purchase decisions

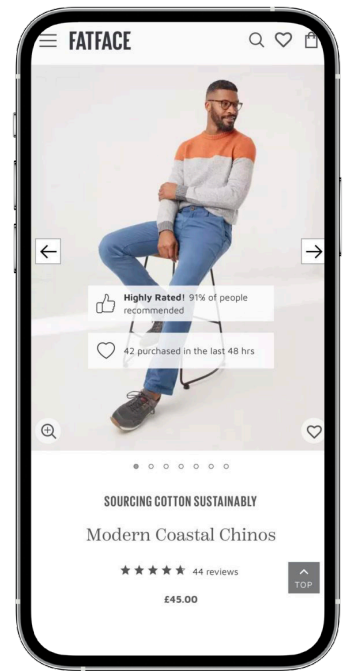
Elevate shopping experiences

Empower shoppers to make informed and confident purchase decisions by providing easy access to real-time shopper trends and post purchase feedback – proven to increase conversion rates and reduce returns.

Give positive and relevant review data prime real-estate

Showcase positive user-generated content above-the-fold by surfacing aggregated and relevant reviews alongside social proof messaging.

Integrating reviews with social proof delivered an additional 1.71% conversion rate uplift for FatFace.



Our customer product reviews are great, scoring really highly and with machine learning helping us surface the best messages for our customers we can make sure more customers know about our great reviews.

Liam Price

Head of Digital, FatFace.

Amplify the voice of the customer

Deliver comprehensive and authentic brand experiences by sharing not only what people are buying but also their opinions and experiences with a product and brand.



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Ready to find out more?

Contact your account manager to get started.