

# Your best-performing content isn't reaching the places that convert.



That gap is costing you big conversions.

Great content deserves to be seen on your PDPs. But that doesn't always happen.

## Does this look familiar to you?



High-converting,  
premium  
content



Siloed teams  
and workflow  
confusion



Approval delays  
and rights  
complexity



Static PDPs  
and lost  
opportunities

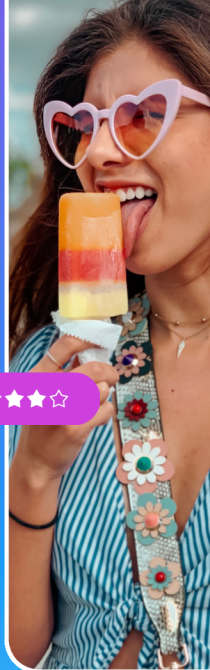
*The root cause of this dysfunction? A broken content supply chain.*





# We bridge the gap so you can see every click, conversion, and ROI your content brings.

Our suite of social commerce solutions centralizes all content in one hub to collect, distribute, manage, and optimize results to elevate workflows.



**Bemz** used visual UGC galleries and social tools and saw:

**290%**  
conversion lift

**270%**  
more time on site

**\$1.65M**  
in new revenue



## Meet your conversion killers: Silos, bottlenecks, and chaos

The longer your PDPs sit still, the more conversions you lose.  
Fix the activation breakdown and transform your PDPs into  
dynamic, revenue-driving assets.

### Here's what a broken content supply chain looks like on ground:

- ✗ High-performing content sits idle and gets stuck in chats and folders
- ✗ No clear path from creation to conversion = no ROI measurement
- ✗ Teams generate great content, but it gets lost without a central system
- ✗ Retail partners miss your most powerful selling assets

With end-to-end workflow  
visibility, we ensure  
nothing gets stalled from  
discovery to activation.  
One of our clients,  
**Oliver Bonas**, saw a

**188%**  
conversion lift

**176%**  
more time on site

by integrating shoppable  
UGC across PDPs and  
marketing channels.

*We connect the dots and clear workflows so UGC flows across every  
PDP without friction, enabling instant visibility and action.*



# Discover, publish, approve, and syndicate.

An all-in-one hub for zero hassle, maximum efficiency.

- ✓ One dashboard for all UGC tracking
- ✓ Rights managed automatically
- ✓ Content goes live on PDPs instantly
- ✓ Syndicated anywhere your products sell



Every step is measurable, fast, and designed to give your team full control and scalability. **Taking Shape** used Social Commerce tools and saw a

**216%**  
conversion lift

**15%**  
AOV increase

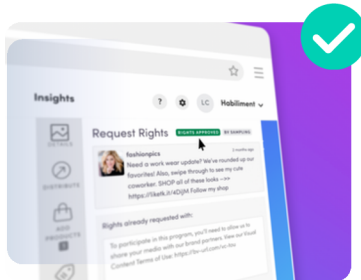
**58%**  
time-on-site boost

all in just three months.

What's your biggest blocker in fast-tracking campaign success?



# Weeks of waiting → Days of action (and approvals)



## WHAT YOU GET

Built-in rights automation  
within the workflow.



## WHAT IT MEANS

Your next big campaign  
isn't stalled in your inbox.

**Kärcher** deployed  
Sampling and Insights,  
launching products with  
rich UGC in just two weeks.

**280,000**  
reviews

syndicated to  
**73**  
retail sites

and improved messaging  
using real customer feedback.

*But getting content live is just the start. The real win is proving its impact.*





## Go beyond hearts, start tracking sales.

Tie every content asset to conversions, returns, and impact. Monitor how your campaigns improve conversion rates on treated PDPs and measure incremental revenue generated.

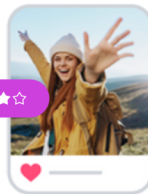
Get real-time visibility into which content drives the most conversions and revenue. From creator to sampling campaigns, make every content piece a trackable revenue driver with concrete data.

*Beyond your website, see the lift on your retail partner sites too.*



# Your best content, wherever your buyers 'Add to cart.'

Syndicate high-performing content to every retailer's PDP without any extra lift or effort.



**Nourison** distributed approved UGC to retailer websites and achieved

**4X**

more conversions

**3X**

lift in revenue

with no manual steps.

## Ready for effortless content wins?

Request a quick content audit to see how fast your UGC can go live where it matters.

**bazaarvoice**

**Contact us**

