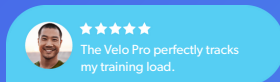


The Bazaarvoice Retailer Network

Direct access to trusted content that drives conversions.



★★★★★



Velo Smart Fitness Ring

1502 ★★★★★

ADD TO CART \$224.99

Gallery #alwaysfitnessfirst

Powered by Bazaarvoice

Average Rating
★★★★★ 4.8

Rating Snapshot

Rating	Count
5 ★	37
4 ★	4
3 ★	1
2 ★	1
1 ★	2

Q How accurate is the Velo Ring's real-time heart rate tracking?

A **VELO** 97%+ accuracy using advanced finger PPG sensors.

Instantly equip your product pages with the rich, brand-approved content that shoppers are already comparing on brand-owned sites, driving higher trust and conversion. The Bazaarvoice Retailer Network gives you a direct, automated pipeline to continuously refresh this content across all your SKUs.

What's missing from your PDPs?

Every product page is a moment of truth. It converts if it's rich with recent reviews, authentic visuals, and helpful content. Missing elements can bounce shoppers even if the product is excellent.

The core challenge lies in managing content at scale. Manually maintaining thousands of PDPs for accuracy and compliance is not feasible when also dealing with regulatory, reputational, and region-specific needs. And as a retailer, we know it's a struggle to find the right content and prove its impact on sales. Without automation, gaps in reviews, visuals, and Q&A reduce conversion and AI discoverability.

The Bazaarvoice Retailer Network solves your content woes.

13,000+

Brands

2.3 billion

Monthly Shoppers

It's the largest syndication network of its kind, connecting you directly to the user-generated content (UGC), that is moderated, verified, and structured for both shopper trust and AI discoverability. With 13,000+ brands and access to 2.3 billion monthly shoppers, this solution utilizes our [Ratings & Reviews](#) and [Visual Syndication](#) networks to provide a massive, automated pipeline of brand-approved user-generated content (UGC).



Our retailers see **20x more shopper traffic** than other networks, ensuring every piece of your UGC goes further.

How does it work?

- **Brands provide the content:** Ratings, reviews, and compelling visuals (like photos and videos) are collected and moderated to ensure authenticity.
- **We automate delivery:** The content is delivered directly to your PDPs.
- **It's always ready:** All content is pre-approved, compliant, and ready for your shoppers to engage with.

The results you can expect:

- **Effortless content management:** Enrich your PDPs with no additional workload.
- **Action-oriented:** Integrate UGC and brand data to instantly build shopper trust, minimize returns, and drive higher-converting AI recommendations.
- **Real, measurable ROI:** Prove content impact with clear data on revenue and engagement.

Lead the digital shelf with brand-approved UGC

Gain abundant reach with the Bazaarvoice Retailer Network and turn every PDP into a trusted, revenue-driving asset.

[Get started](#)