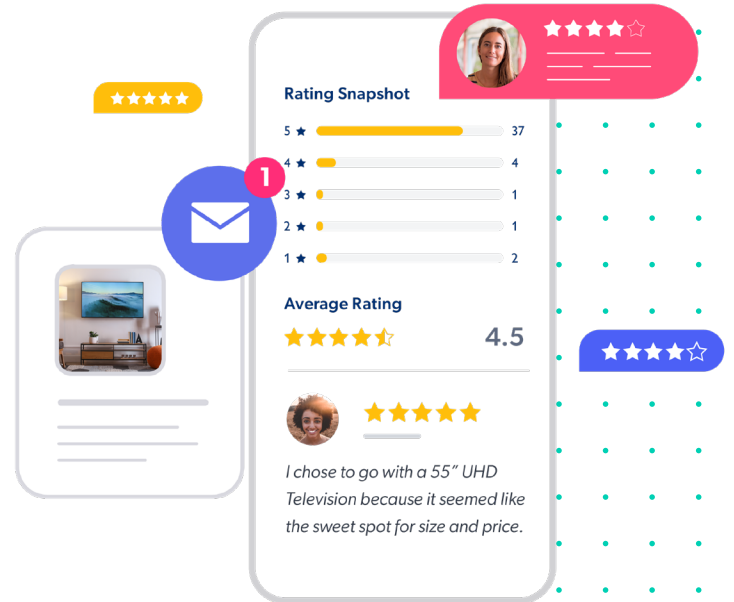




klaviyo

Bazaarvoice + Klaviyo Integration

Leverage real-time Ratings & Reviews within email and SMS in an automated way to create a relevant shopping experience for each user and influence more purchases.



Benefits

Seamless automation

Efficiently automate marketing communications to include ratings and reviews for recently browsed, abandoned, or purchased items.

Powerful segmentation

Segment users and leverage authentic reviews to create a more personalized and relevant shopping experience for each user via email or SMS.

Personalize post-purchase interactions

Intelligently ask for reviews by incorporating additional data points such as events, profile properties, predicted values, and any other customer data available in the Klaviyo platform.